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**ABSTRACT OF THE DISCLOSURE**

The present invention describes a two-part oxidative hair dye .  
composition which comprises in one or both component parts at least one polyether  
polyurethane in combination with at least one cationic conditioning agent. The two  
5 component parts of the composition comprise a dye component composition, which  
includes primary intermediates and couplers, and a developing component  
composition, which includes an oxidizing agent, such as hydrogen peroxide. It has  
surprisingly been found by the present inventors that nonionic polyether  
polyurethane polymers and cationic conditioning agents contained in the oxidative  
10 hair dye compositions of the present invention impart and significantly enhance  
additional conditioning and rheological benefits to the hair. Other components  
commonly used in oxidative hair dye products can be added to one or both  
component parts of the compositions of the present invention. After mixing the  
two component compositions, the resulting hair dye composition mixture is thick,  
15 conveniently applied, and provides superior rheological and conditioning properties  
to the hair.